



**Business people**

| Saturday, August 9, 2008 11:50 PM PDT

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Kronenberg named to Journal of Immunology

DEL MAR ---- Mitchell Kronenberg, president and scientific director of the La Jolla Institute for Allergy & Immunology, has received an additional hat to wear. He has been named as a deputy editor of The Journal of Immunology, a top-ranked scientific publication for immunologists.

Kronenberg, a Del Mar resident, keeps his current post at the La Jolla institute with his new role.

Rush promoted to KOCT manager

OCEANSIDE ---- Jacob Rush has been promoted to station manager at KOCT ---- Oceanside Community Television.

Hired by KOCT in 2001, Rush was most recently production supervisor in charge of the station's production team. As station manager, Rush manages other KOCT departments as well, and has responsibility for promotion of KOCT video production services and studio rental.

Go to [www.KOCT.org](http://www.KOCT.org) for more about KOCT or to watch videos on demand. Both channels 18 and 19 are streamed live on KOCT's Web site.

Pascoe appointed Somaxon chief executive, president

CARMEL VALLEY ---- Somaxon Pharmaceuticals has appointed Richard W. Pascoe as president and chief executive, and a company director. He replaces David F. Hale in the chief executive role, which Hale had held on an interim basis since January. Hale remains Somaxon's executive chairman of the board.

If you have business news about North County companies, events or people, please e-mail them to [business@nctimes.com](mailto:business@nctimes.com). Please put the information in plain text in the body of the messages, not in attachments.

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**Fallbrook**

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